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# WWD

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## Backstage Beauty Gets a Dose of Calm

CYGALLE DIAS IS BENT ON BRINGING A SPA'S calming feel to a hectic fashion week — and she's pleasing many people in the process.

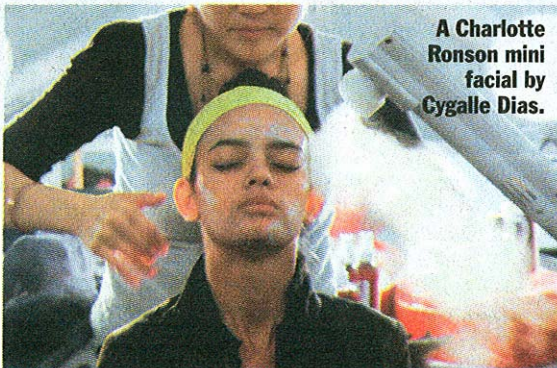
Models at Charlotte Ronson were said to have gasped in excitement when they stepped backstage prepared to be made up and coiffed — yet again — and saw they were being treated to mini facials by Dias' team. Dias, who's had a presence at the tents for the past several seasons via her Mobile Spa, where she'd perform hand treatments and mini massages for weary fashion goers, this season partnered with designer Ronson to prep skin for make-

up artists and to give models a bit of down time.

Created specifically for fashion week and inspired by the Regenerating Facial that's used at Dias' spa at Casa de Campo in the Dominican Republic, the facial started off with makeup removal with Dias' organic Chamomile Makeup Remover, followed by cleansing with Honey Oatmeal Cleansing Crème to moisturize and promote skin elasticity. Then, skin was polished with Cranberry Antioxidant Toner and topped off with Raspberry Q10 Moisturizer, which contains cranberry extract, Amazonian butter and bioactive antioxidants. Finally, Gold Leaf Intensive Eye Treatment was used to hydrate and smooth fine lines around the eyes and lips.

Model and celebrity product requests followed, said Dias' publicist, including requests from Nikki Hilton and Russell Simmons.

Dias' product line launched in April and is sold on [cygallehealingspastore.com](http://cygallehealingspastore.com), as well as at Casa de Campo. The assortment ranges in price from \$11 for a mini moisturizer up to \$90 for a retail-size antiaging serum. The Charlotte Ronson mini facial products are offered there, as well, and retail from \$130 to \$270 for all five products, depending on product size.



**A Charlotte Ronson mini facial by Cygalle Dias.**

— Andrea Nagel